



Store your festive goodies right and they can last the full

15 DAYS

of Chinese New Year and beyond!

O1 Store goodies in airtight containers.

Keep the containers closed, even when guests are visiting. Or if preferred, serve a small portion on a plate.





O2 Freeze for freshness.

Bak kwa, perhaps the most popular CNY delicacy, can be kept frozen for a longer period. Smaller quantities can be kept in the fridge in a sealed container.

03 Read storage instructions carefully.

Goodies from different brands have different storage requirements. If in doubt, ask the shop assistant.





04 Practise first in, first out.

Arrange all your goodies by expiry date, and serve or consume them in order of expiry.

Open one container or pack at a time.

Once unsealed, goodies will start to lose their freshness, and may go stale before you get around to finishing them.





Most importantly, buy just enough and you won't have trouble finishing all your CNY goodies. When buying, take into account the number of guests who will be visiting, as well as how much more you are likely to receive as gifts.



