

BLOBIN'S

Recycling Adventure!



How To Read The Comic?

Welcome to Bloobin's Recycling Adventure!
Here's how to make the most of this interactive experience:

1 Get Ready

- Find a comfortable and well-lit space to read the comic.
- Make sure you have a device (such as a smartphone or tablet) that can scan QR codes. This can be done with your phone's camera, or a QR code scanner app!

2 Read and Choose

- At certain points in the story, you'll need to make a choice.
- Choose the option you think is best by turning to the corresponding page or clicking your **PREFERRED OPTION**

3 Scannable AR Experience

- Open your device's camera or QR code scanner application.
- Scan this QR code to activate the augmented reality (AR) camera.
- Point the AR camera to the markers at the designated page corner for an AR experience!



4 Explore Different Endings

- After experiencing one ending, you can restart to explore alternative options.
- As you navigate the story, take the opportunity to learn about why it's important to recycle right.

So, dive into Bloobin's Recycling Adventure,
and embark on a journey of discovery in
recycling right! Happy reading!



BLOOBIN IS A TRAVELLER AT HEART. HE LOVES TO WANDER AROUND AND EXPERIENCE THE CLEANLINES OF EACH PLACE HE GOES TO!

HI, I'M BLOOBIN AND I LIKE CLEAN RECYCLABLES. JOIN ME ON MY LATEST ADVENTURE AS I EXPLORE NEW LOCATIONS FOR YUMMY RECYCLABLES!

BLOOBIN VISITED PARKS,

EXPLORED BEACHES,

AND STROLLED AROUND THE HEARTLANDS!

IT FEELS GREAT TO EXPLORE A NEW, CLEAN PLACE!

BLOOBIN IS READY TO BEGIN HIS NEXT EXPEDITION!

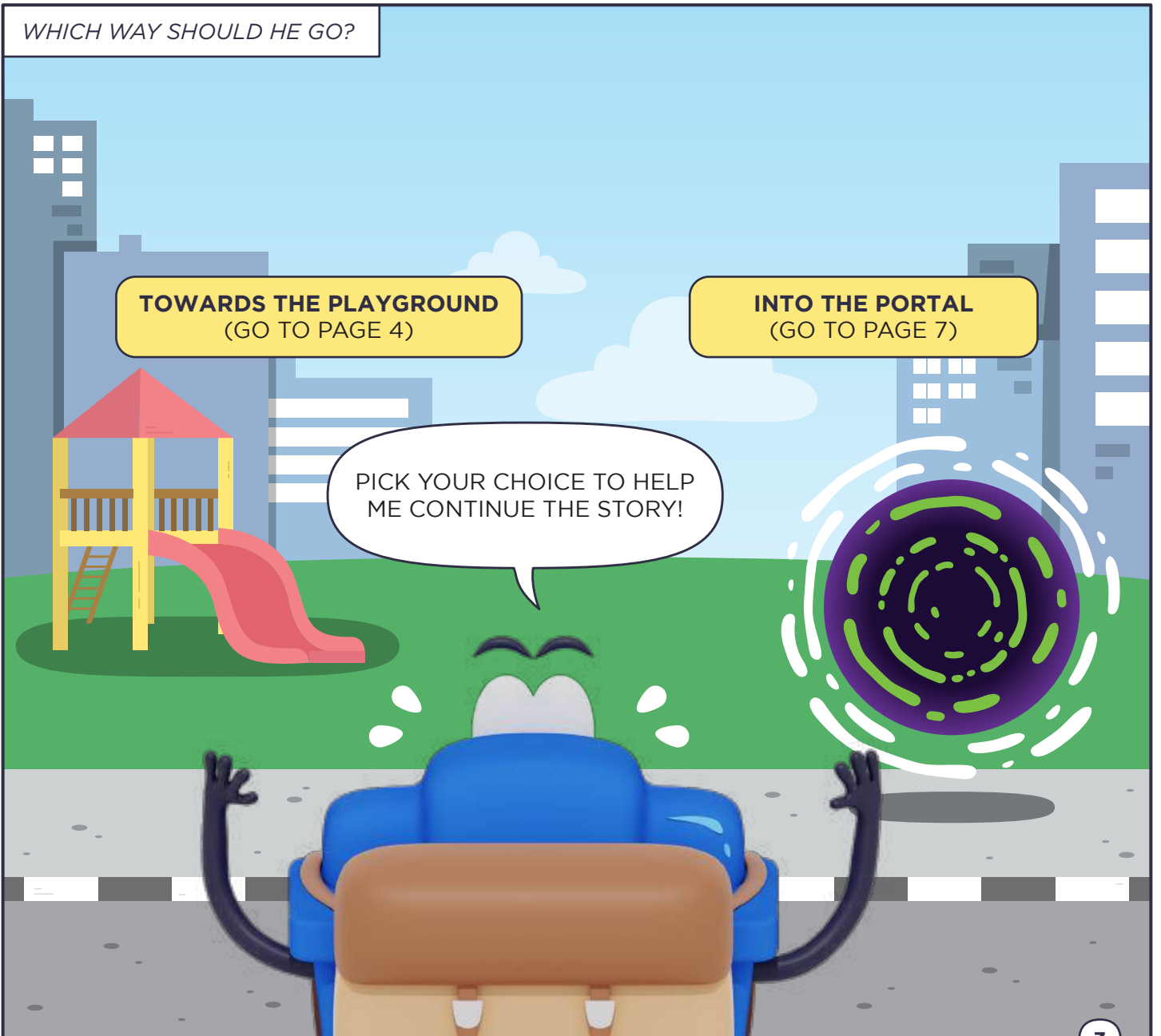


WHICH WAY SHOULD HE GO?

TOWARDS THE PLAYGROUND
(GO TO PAGE 4)

INTO THE PORTAL
(GO TO PAGE 7)

PICK YOUR CHOICE TO HELP
ME CONTINUE THE STORY!

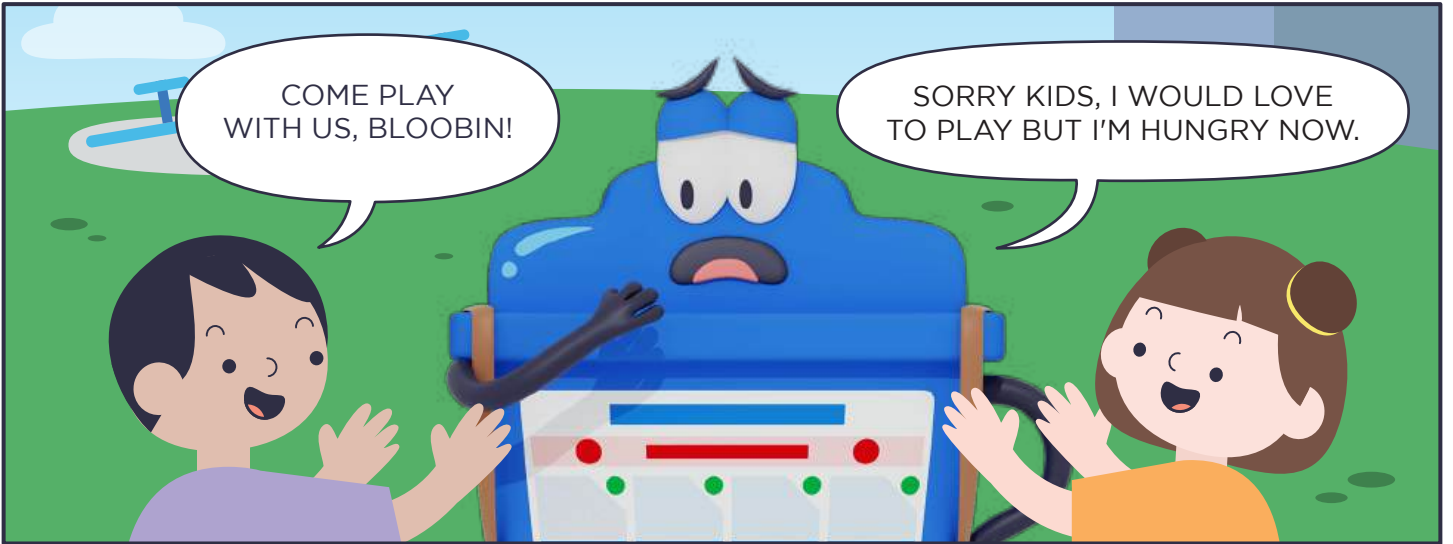


READY TO HAVE SOME FUN, BLOOBIN DECIDES TO VISIT THE PLAYGROUND.



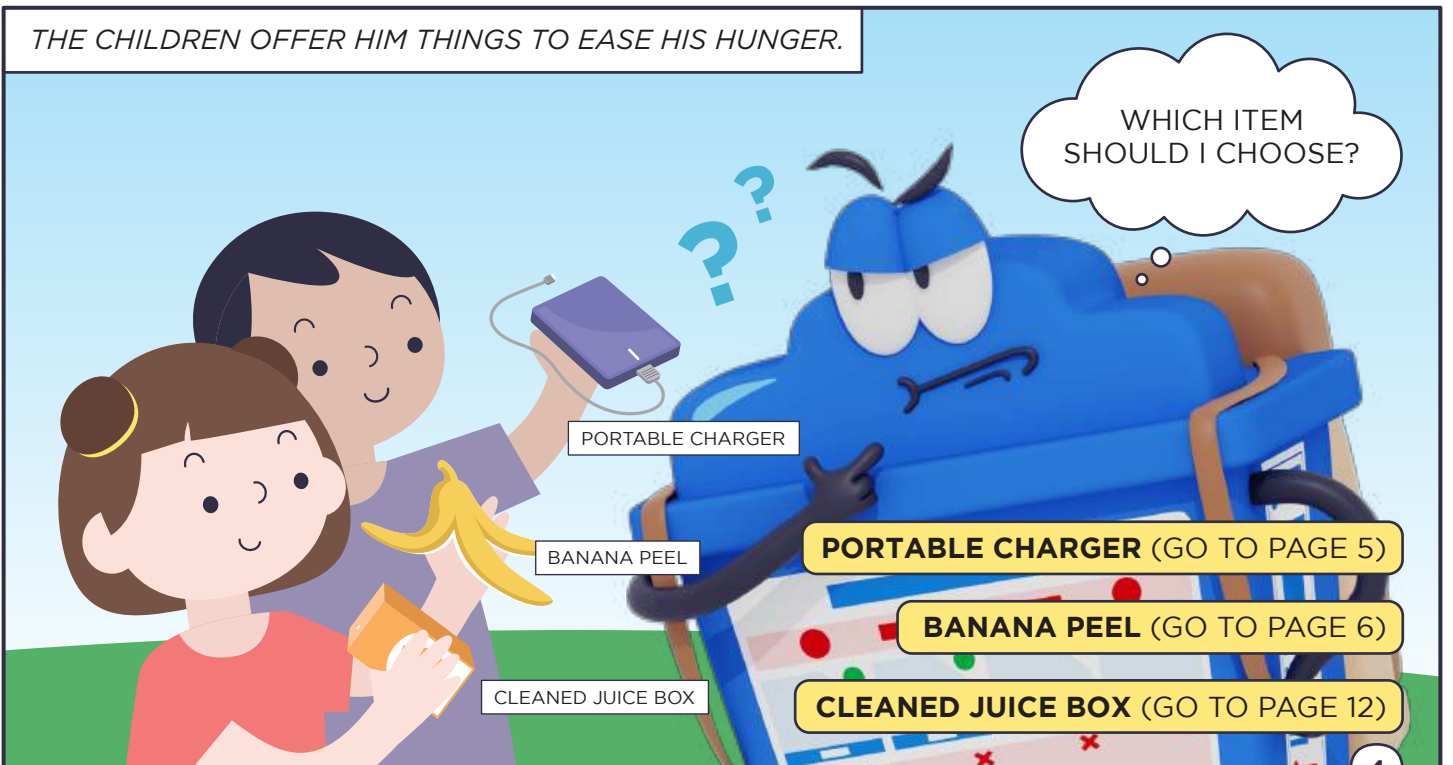
COME PLAY WITH US, BLOOBIN!

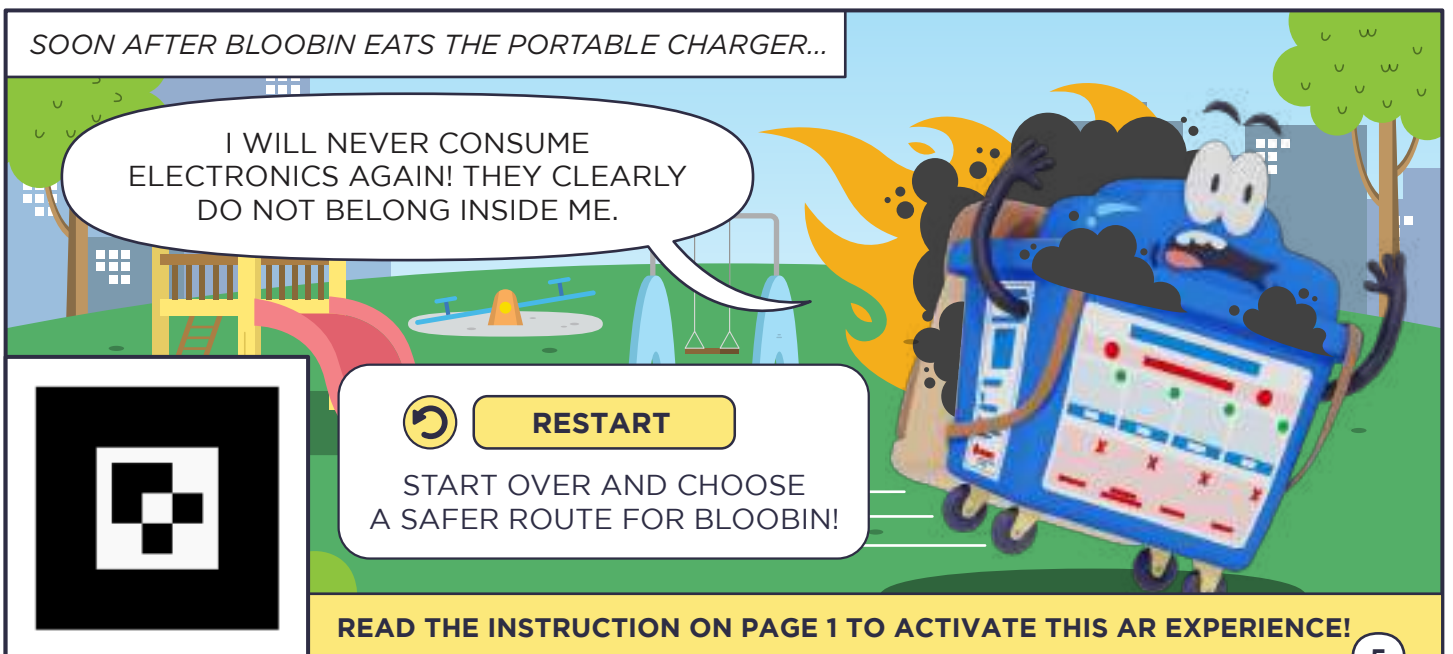
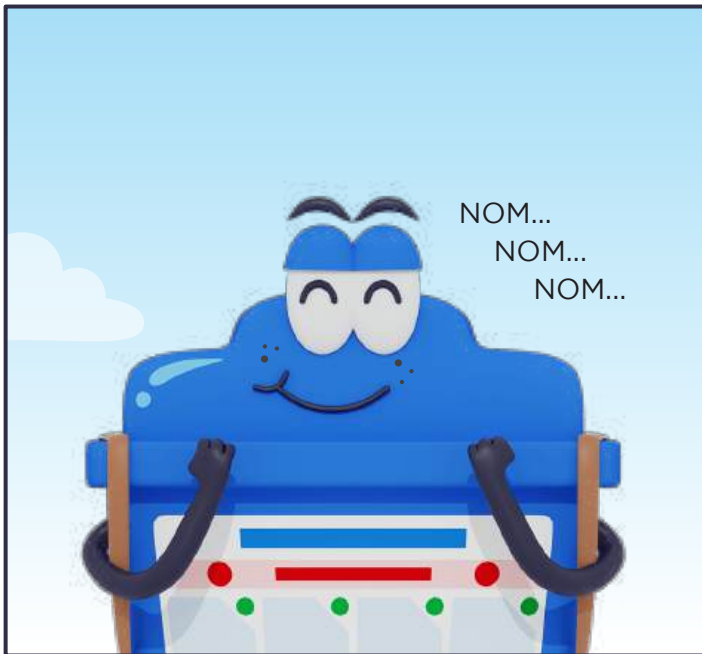
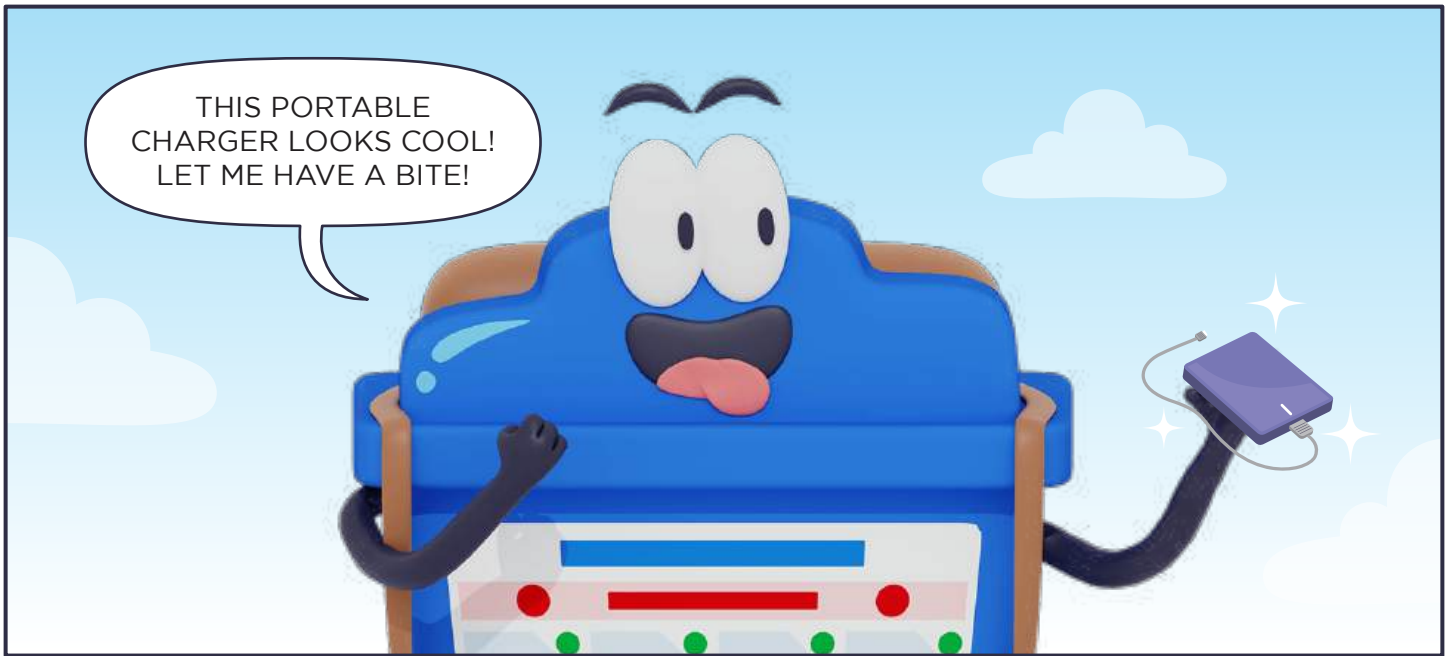
SORRY KIDS, I WOULD LOVE TO PLAY BUT I'M HUNGRY NOW.



THE CHILDREN OFFER HIM THINGS TO EASE HIS HUNGER.

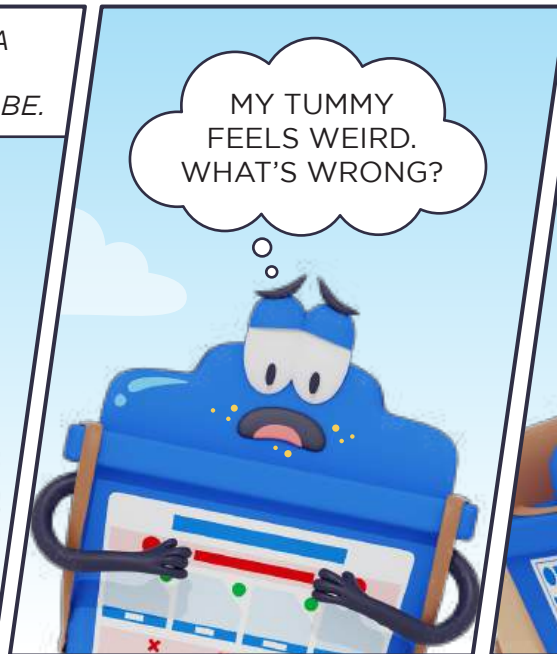
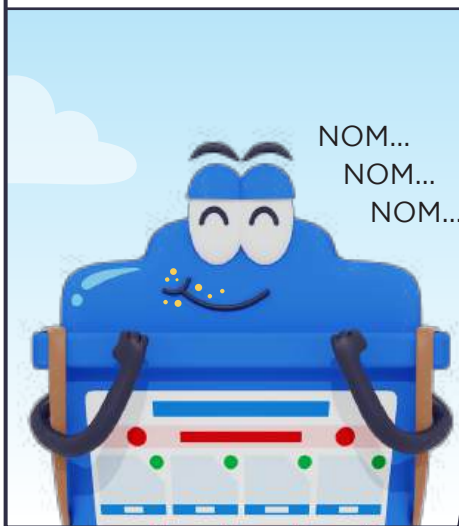
WHICH ITEM SHOULD I CHOOSE?



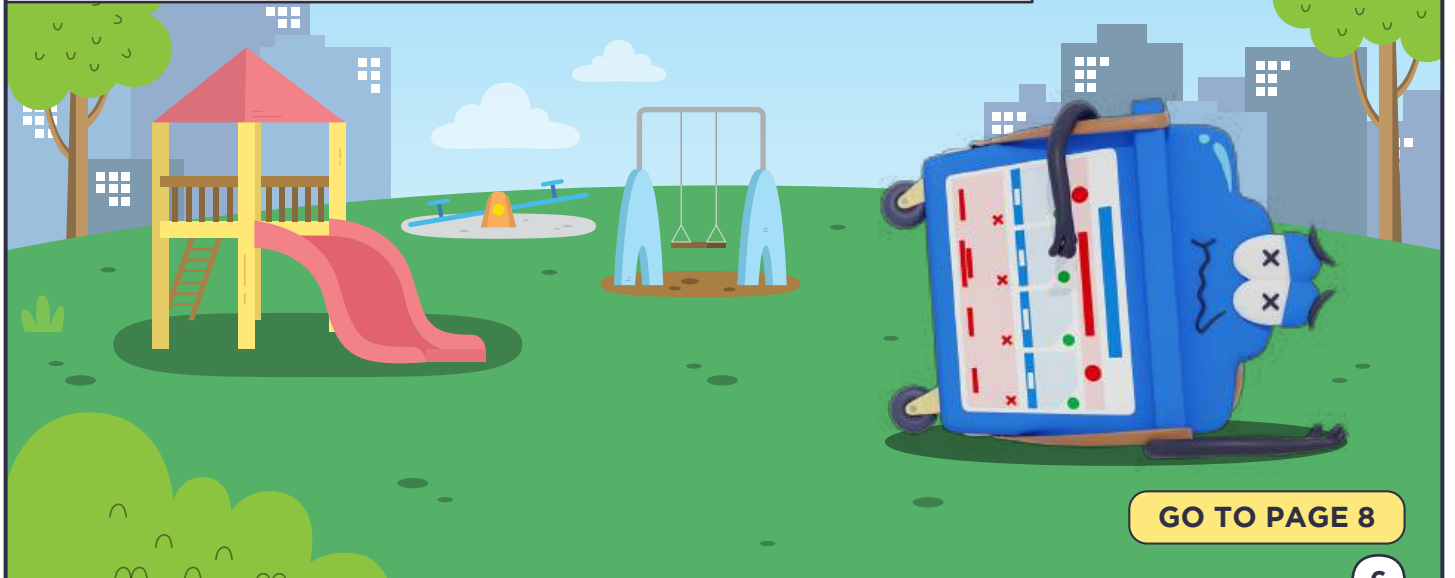




UNFORTUNATELY, THE BANANA PEEL WASN'T AS YUMMY AS BLOOBIN THOUGHT IT WOULD BE.



OVERWHELMED WITH DIZZINESS, BLOOBIN FAINTS TO THE GROUND.



CURIOUS ABOUT WHAT'S INSIDE THE PORTAL, BLOOBIN CAUTIOUSLY PLACES ONE FOOT IN...



AHHHHHHHH



BUT FOUND HIMSELF PULLED INTO ITS VORTEX. ROUND AND ROUND HE WENT UNTIL SUDDENLY...

HE EMERGED IN A STRANGE NEW WORLD. WHAT IS THIS PLACE? IT'S BLOOBIN LAND!



THERE WAS SO MUCH TO EAT, BUT...

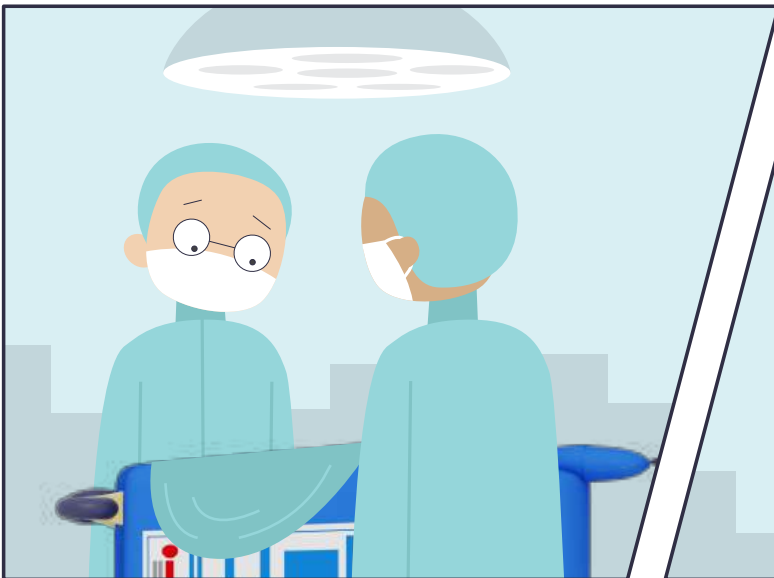
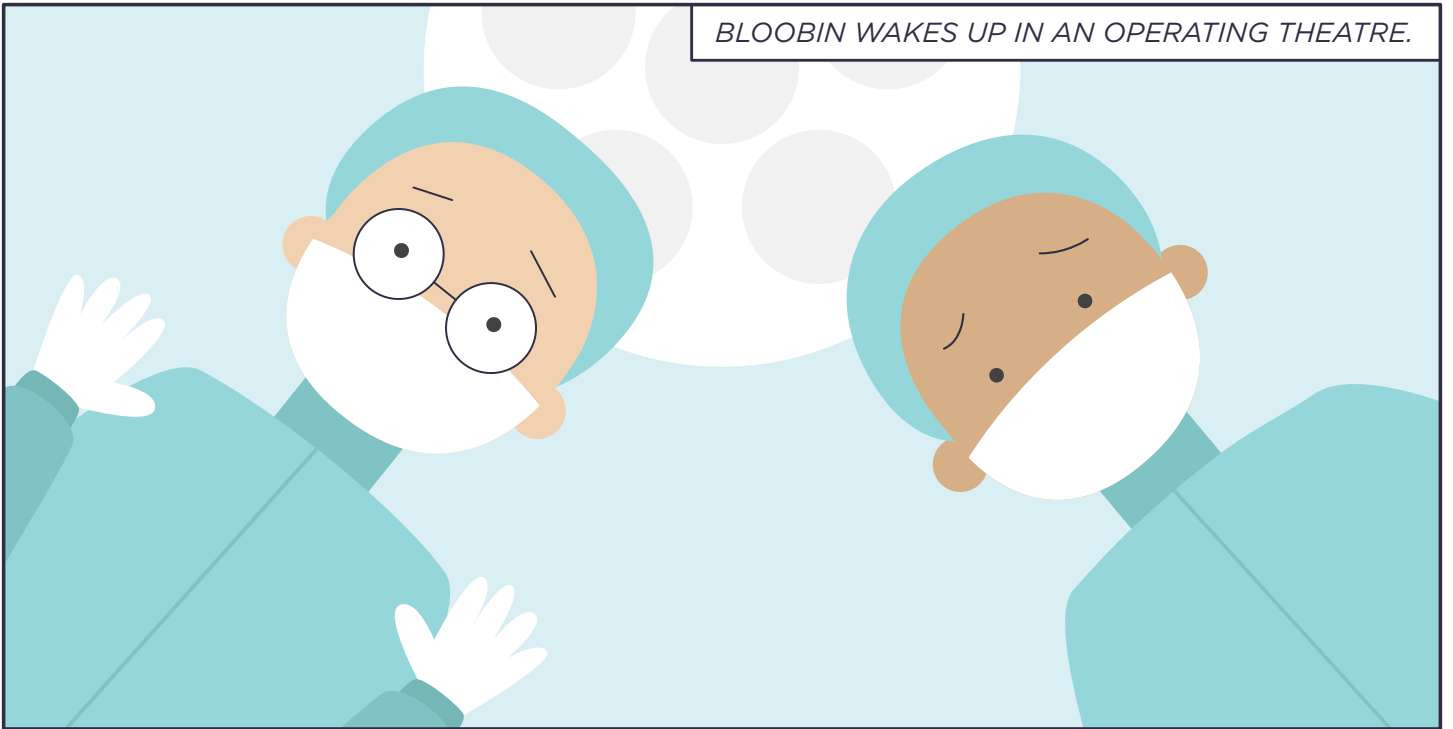
WOW, WHICH ITEM SHOULD I EAT?



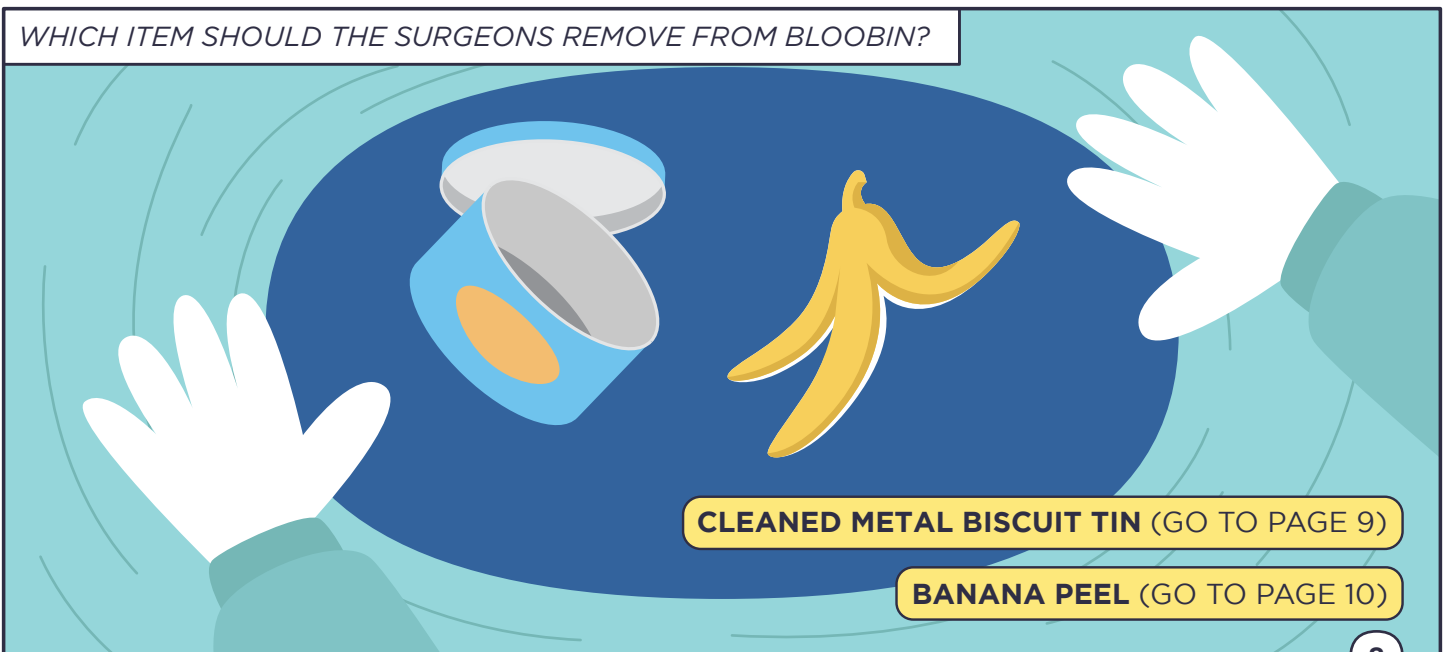
BANANA PEEL (GO TO PAGE 8)

CLEANED PLASTIC BOTTLE (GO TO PAGE 11)

BLOOBIN WAKES UP IN AN OPERATING THEATRE.



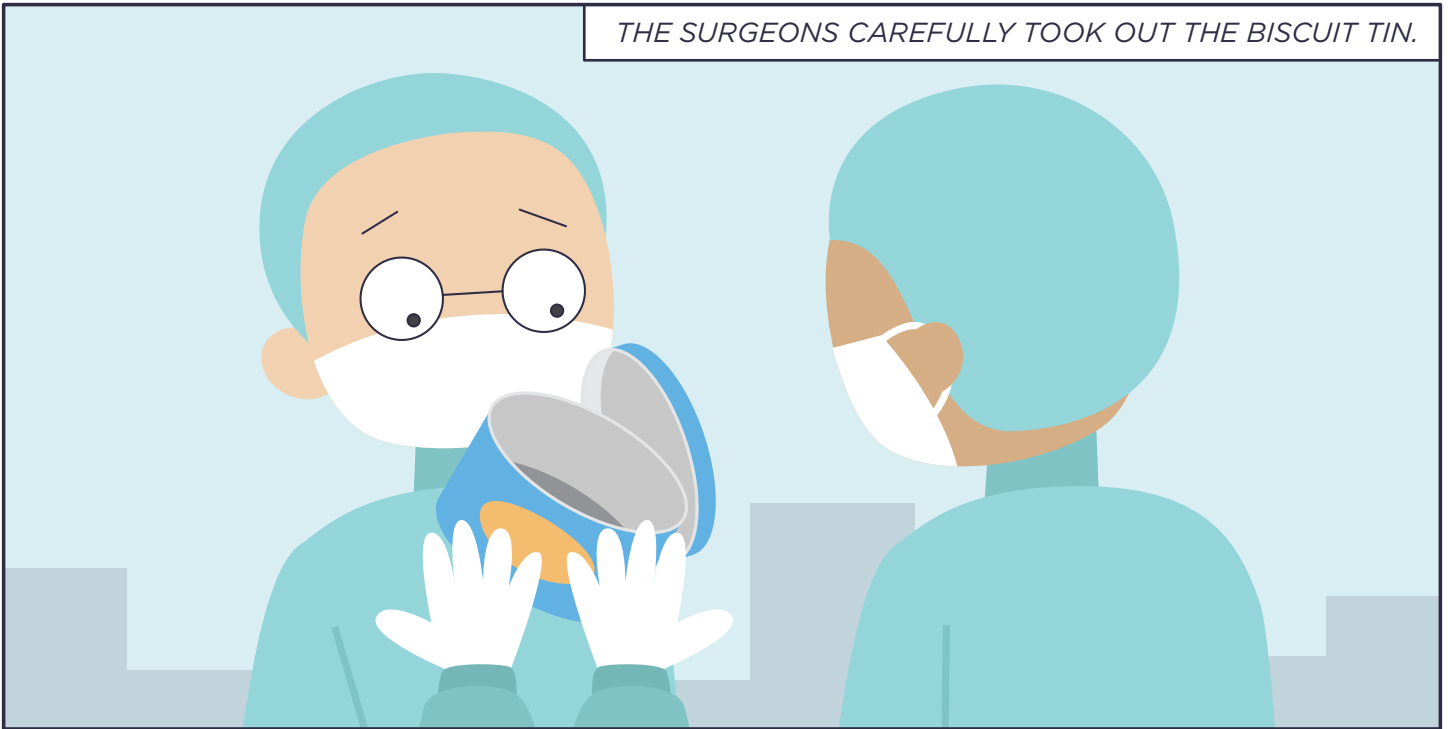
WHICH ITEM SHOULD THE SURGEONS REMOVE FROM BLOOBIN?



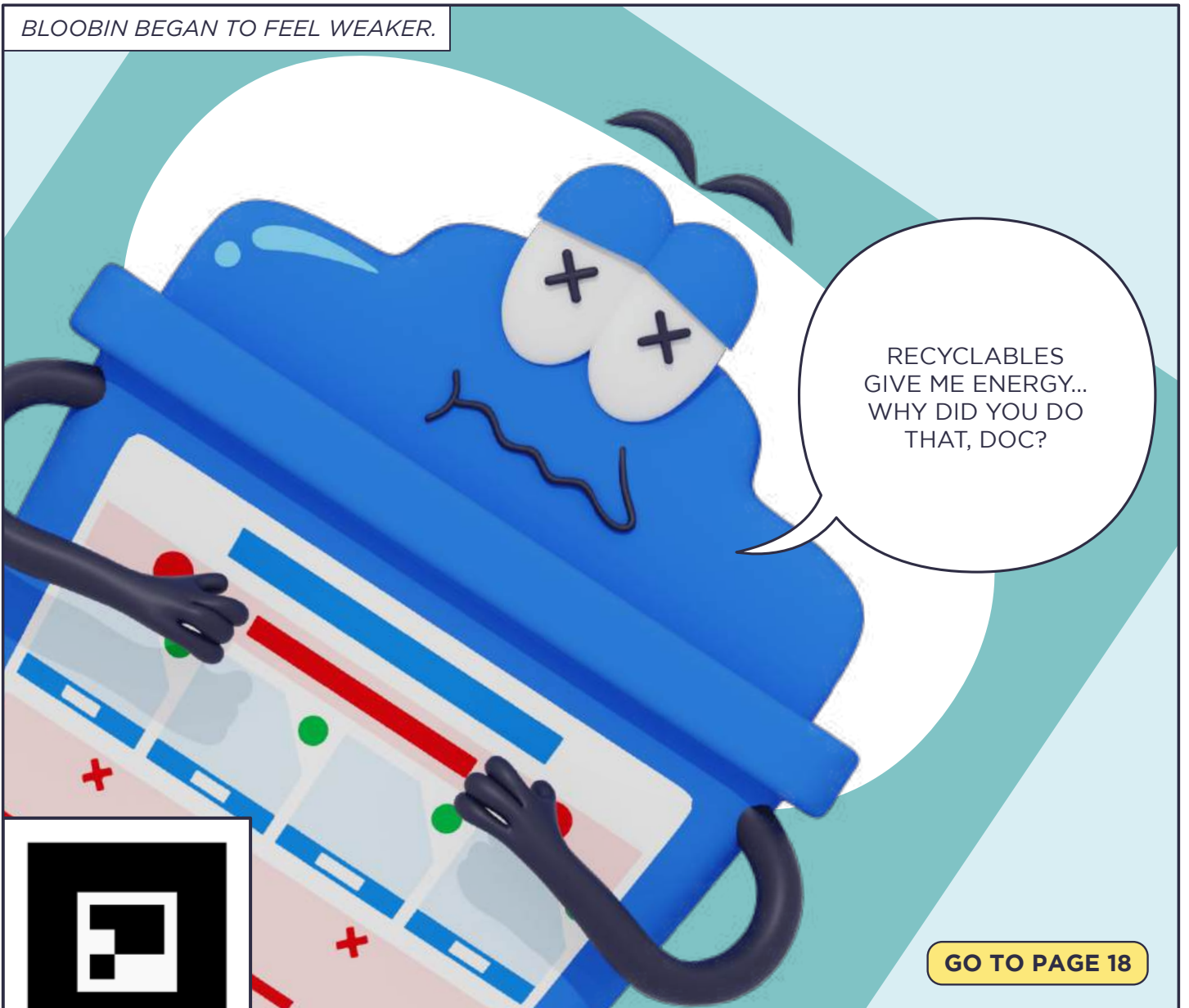
CLEANED METAL BISCUIT TIN (GO TO PAGE 9)

BANANA PEEL (GO TO PAGE 10)

THE SURGEONS CAREFULLY TOOK OUT THE BISCUIT TIN.

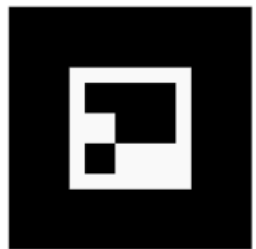


BLOOBIN BEGAN TO FEEL WEAKER.



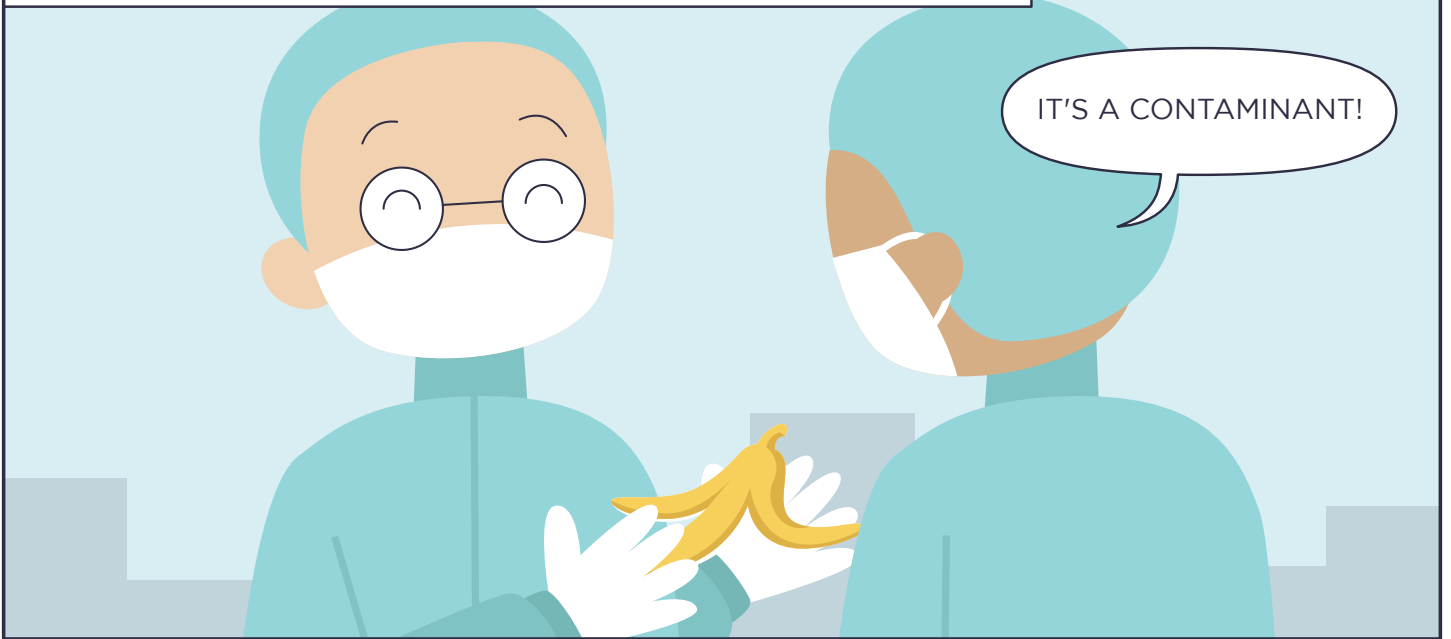
RECYCLABLES
GIVE ME ENERGY...
WHY DID YOU DO
THAT, DOC?

GO TO PAGE 18

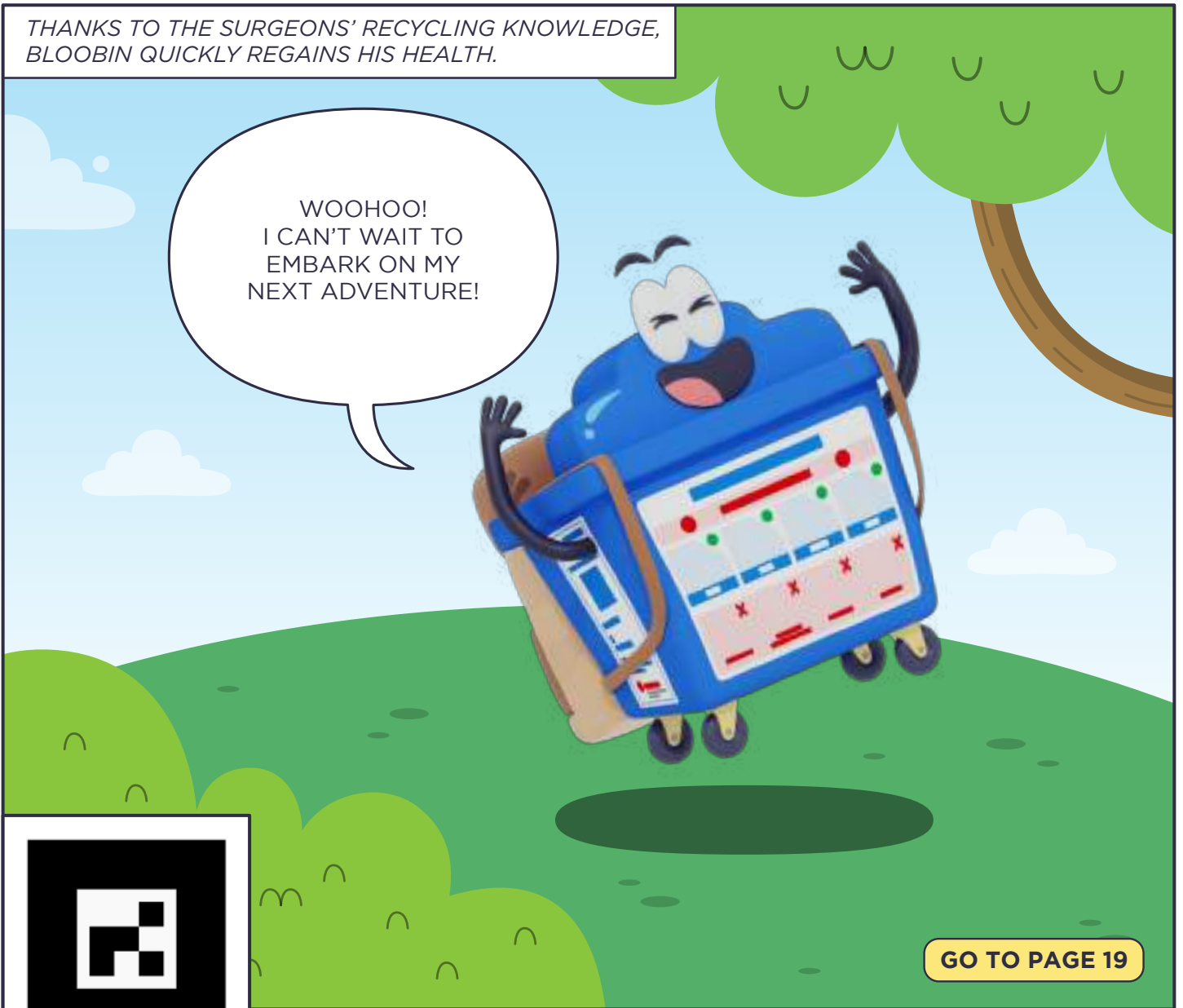


READ THE INSTRUCTION ON PAGE 1 TO ACTIVATE THIS AR EXPERIENCE!

RECOGNISING THAT THE BANANA PEEL WAS MAKING BLOOBIN SICK, THE SURGEONS REMOVED IT IMMEDIATELY.

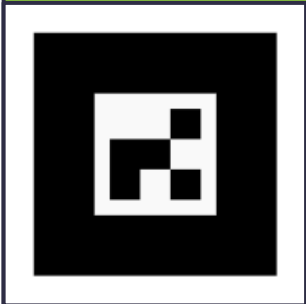


THANKS TO THE SURGEONS' RECYCLING KNOWLEDGE, BLOOBIN QUICKLY REGAINS HIS HEALTH.



WOOHOO!
I CAN'T WAIT TO
EMBARK ON MY
NEXT ADVENTURE!

GO TO PAGE 19



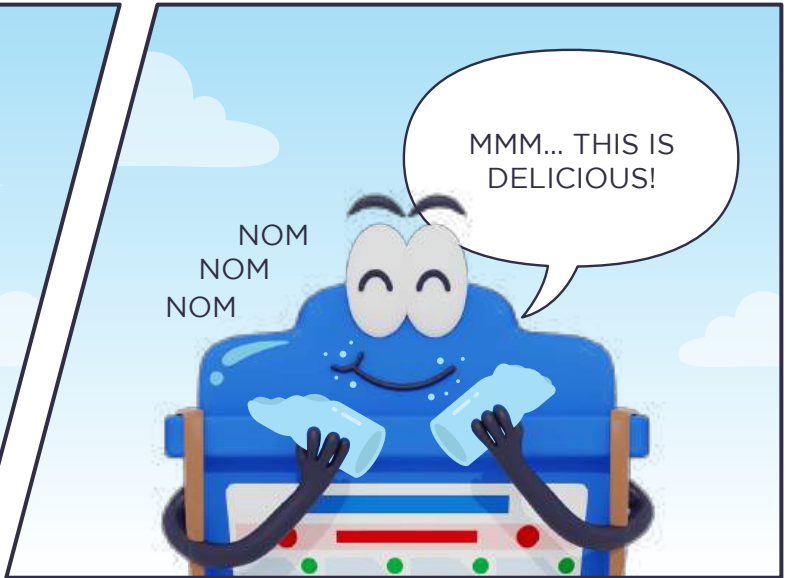
READ THE INSTRUCTION ON PAGE 1 TO ACTIVATE THIS AR EXPERIENCE!

THE CLEANED BOTTLES MAKE BLOOBIN REALLY HAPPY!

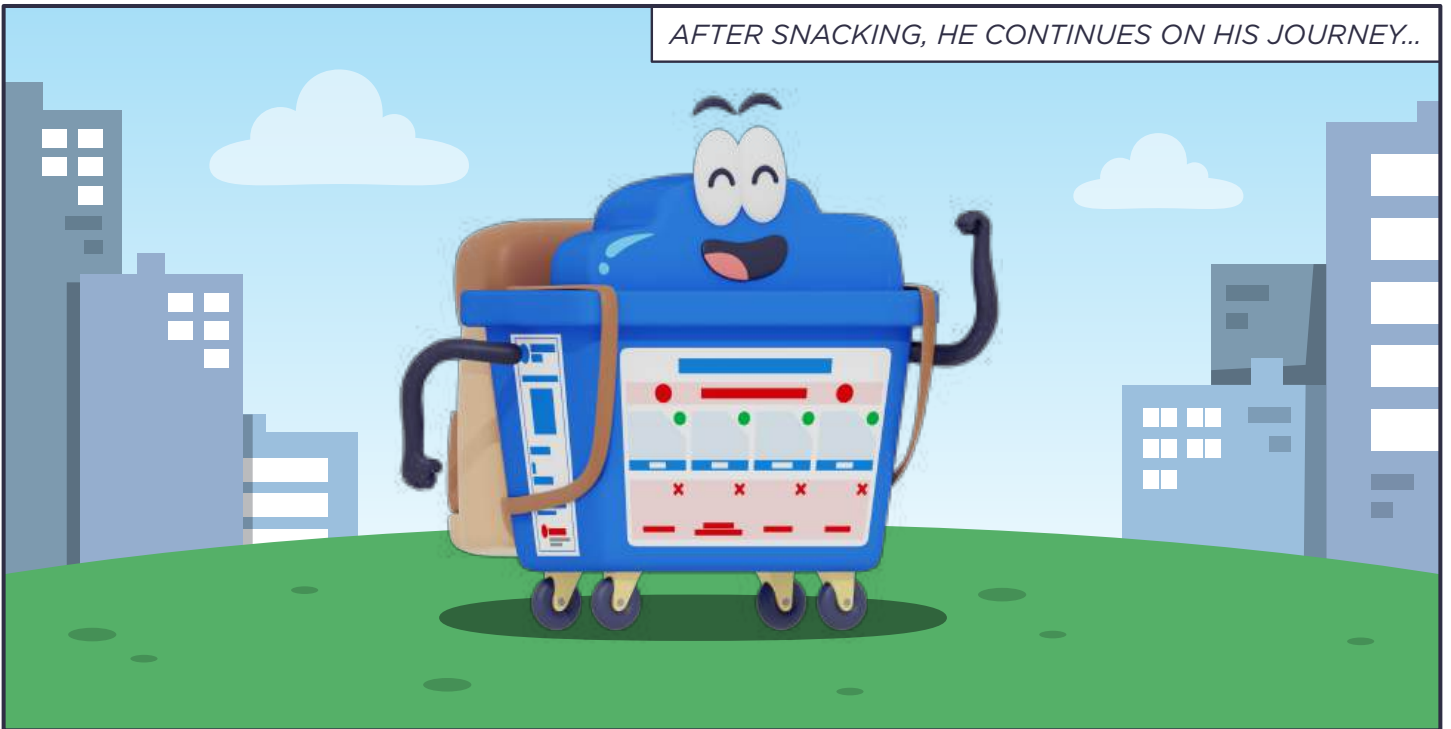


NOM
NOM
NOM

MMM... THIS IS DELICIOUS!

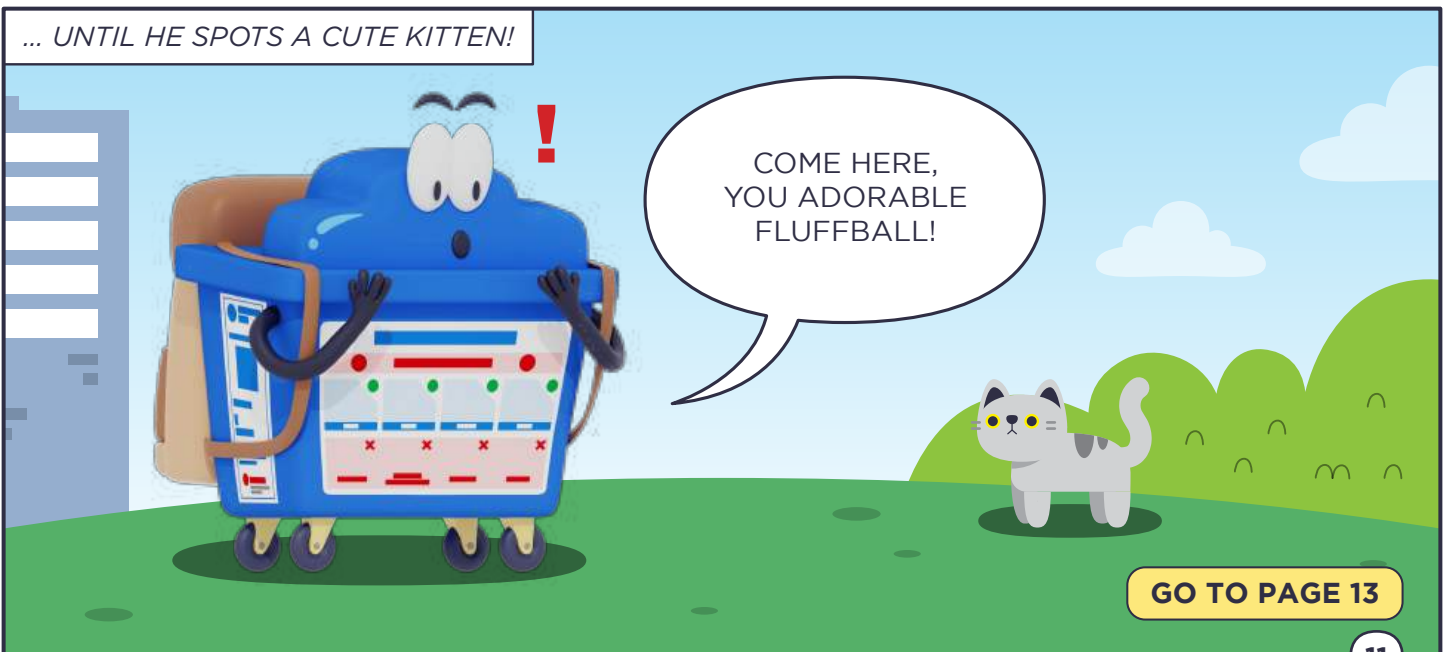


AFTER SNACKING, HE CONTINUES ON HIS JOURNEY...



... UNTIL HE SPOTS A CUTE KITTEN!

COME HERE,
YOU ADORABLE
FLUFFBALL!



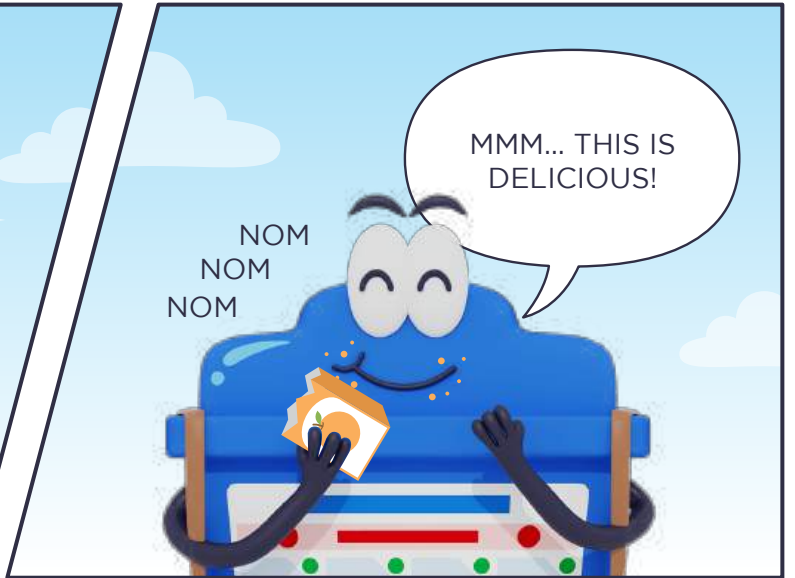
GO TO PAGE 13

THE CLEANED JUICE BOX MAKES BLOOBIN REALLY HAPPY!

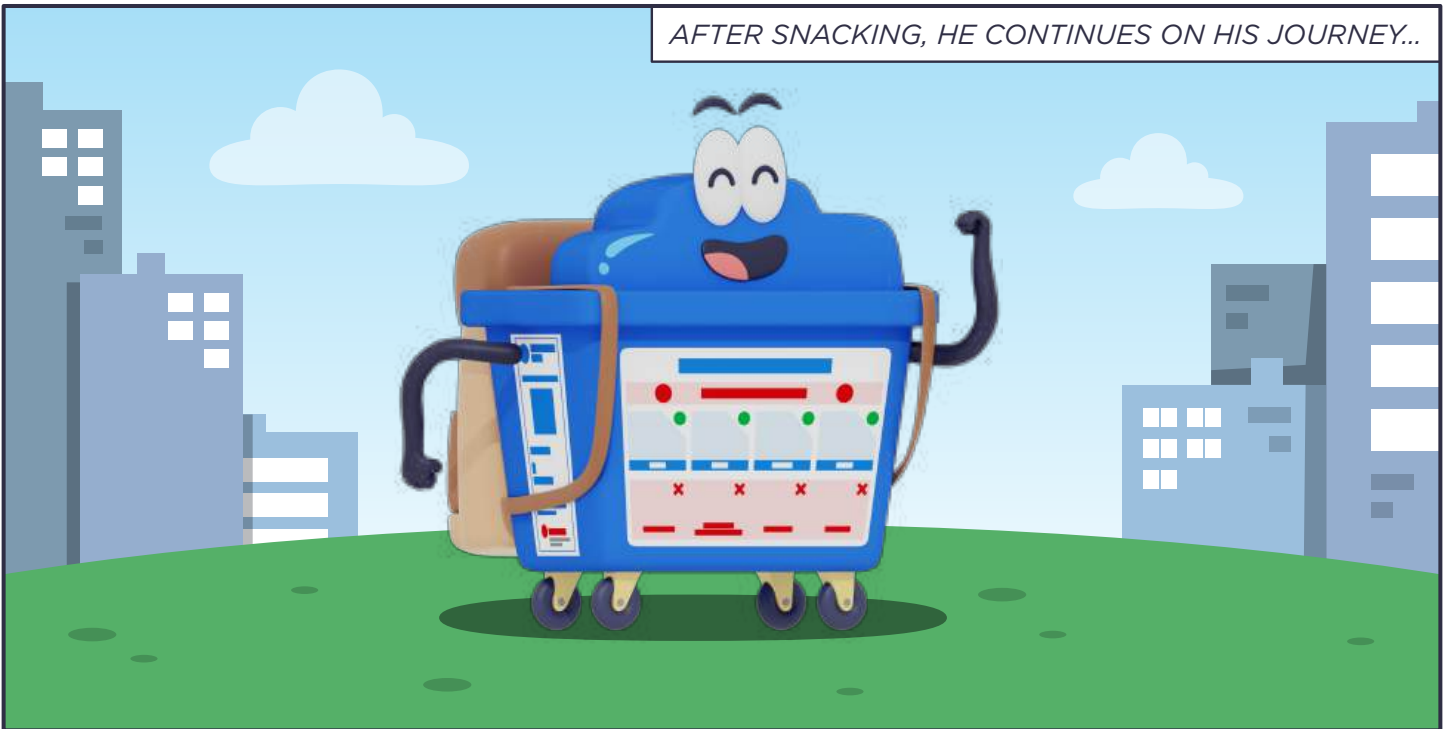


NOM
NOM
NOM

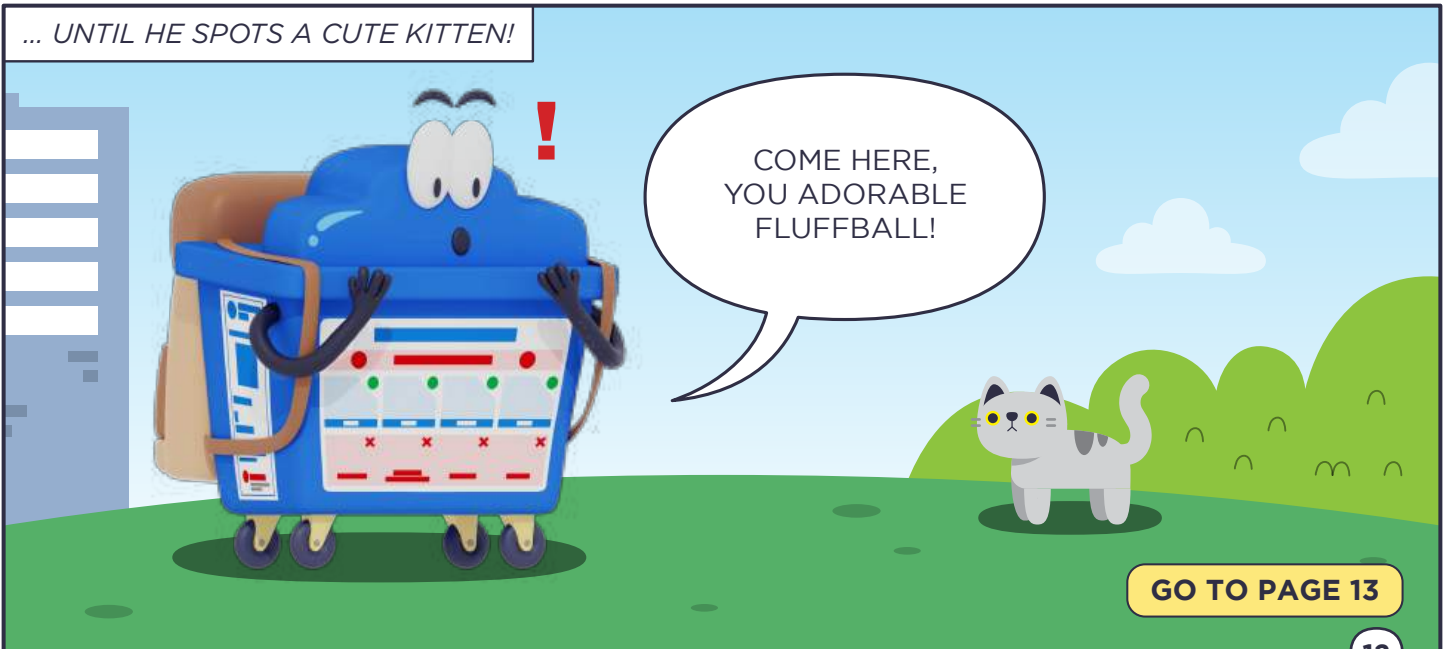
MMM... THIS IS DELICIOUS!



AFTER SNACKING, HE CONTINUES ON HIS JOURNEY...

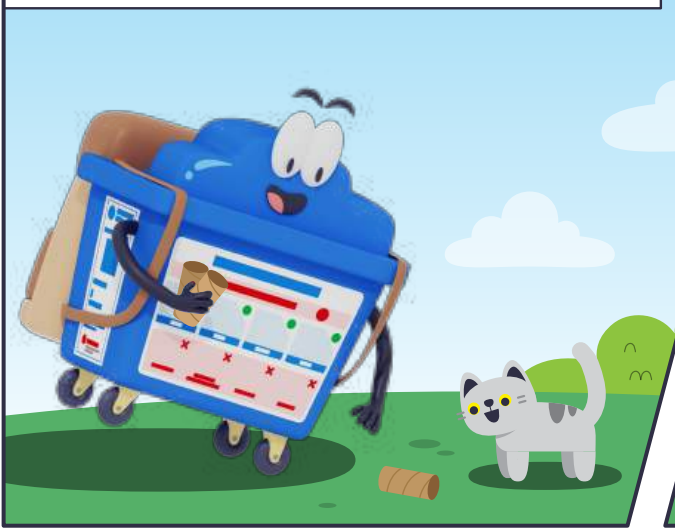


... UNTIL HE SPOTS A CUTE KITTEN!



GO TO PAGE 13

BLOOBIN STOPS TO PLAY WITH THE KITTEN.



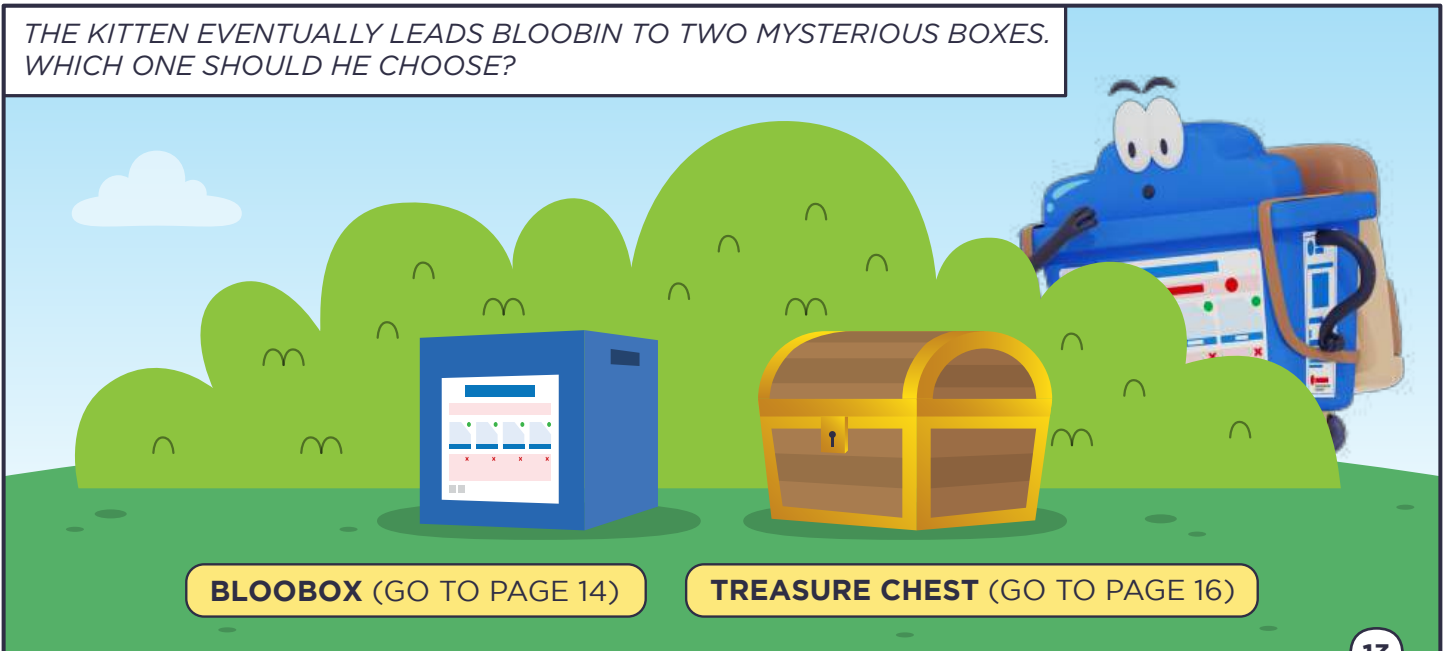
HE GIVES IT ONE OF HIS FAVOURITE TOILET PAPER ROLLS.



WHERE ARE YOU GOING, KITTY?



THE KITTEN EVENTUALLY LEADS BLOOBIN TO TWO MYSTERIOUS BOXES. WHICH ONE SHOULD HE CHOOSE?



BLOOBX (GO TO PAGE 14)

TREASURE CHEST (GO TO PAGE 16)

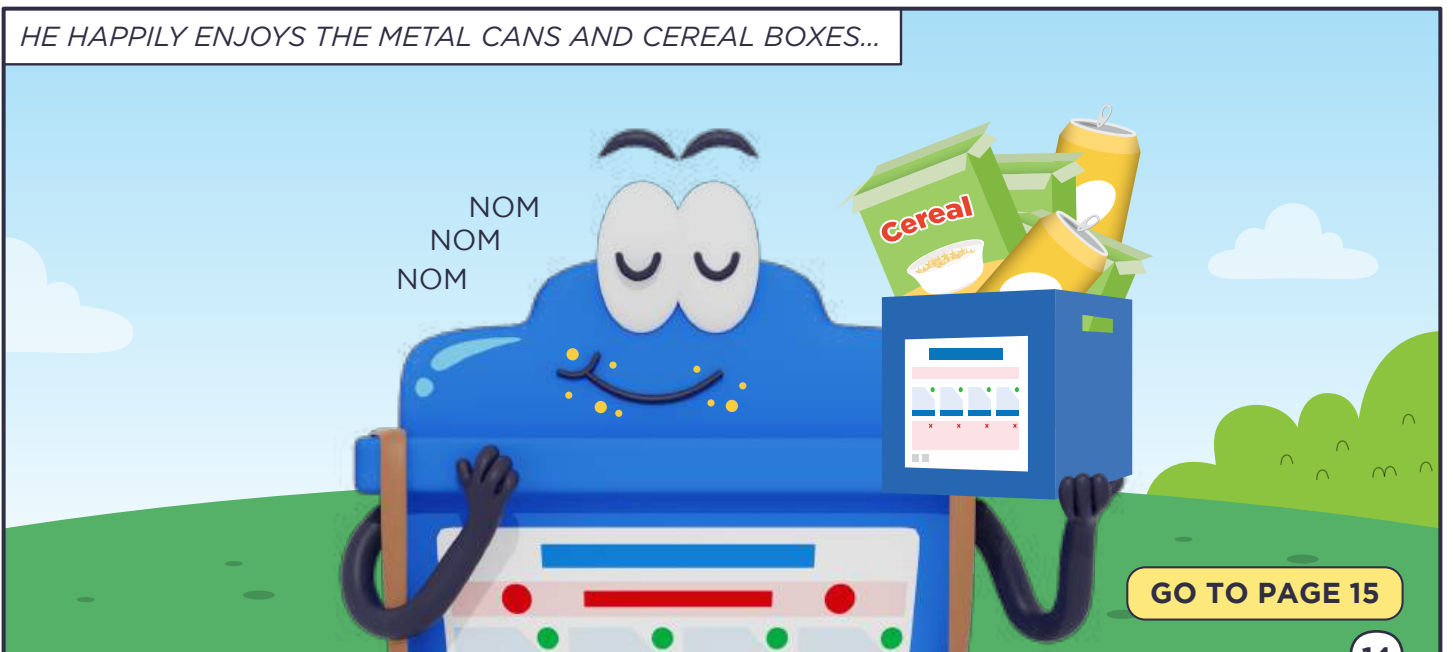
BLOOBIN PICKS THE BLOOBOX AS IT REMINDS HIM OF HIMSELF.



TO HIS PLEASANT SURPRISE, IT CONTAINS MANY CLEANED RECYCLABLES!



HE HAPPILY ENJOYS THE METAL CANS AND CEREAL BOXES...



GO TO PAGE 15

BLOOBIN FEELS ENERGISED AGAIN AFTER THE HEARTY MEAL.



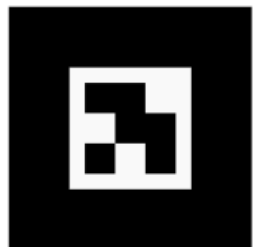
HE HAS NEVER BEEN SO READY TO START A NEW ADVENTURE!

CLEAN RECYCLABLES
ARE GREAT! I CAN'T WAIT TO FIND
MORE ON MY NEXT ADVENTURE!



GO TO PAGE 21

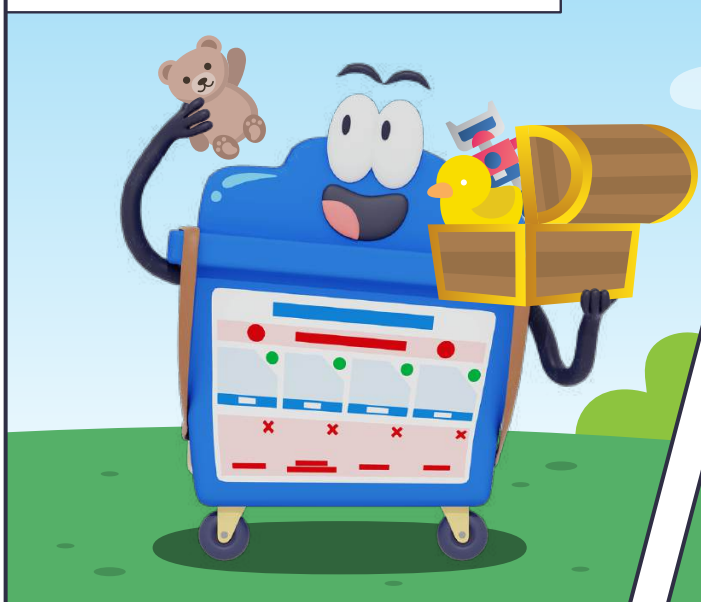
READ THE INSTRUCTION ON PAGE 1 TO ACTIVATE THIS AR EXPERIENCE!



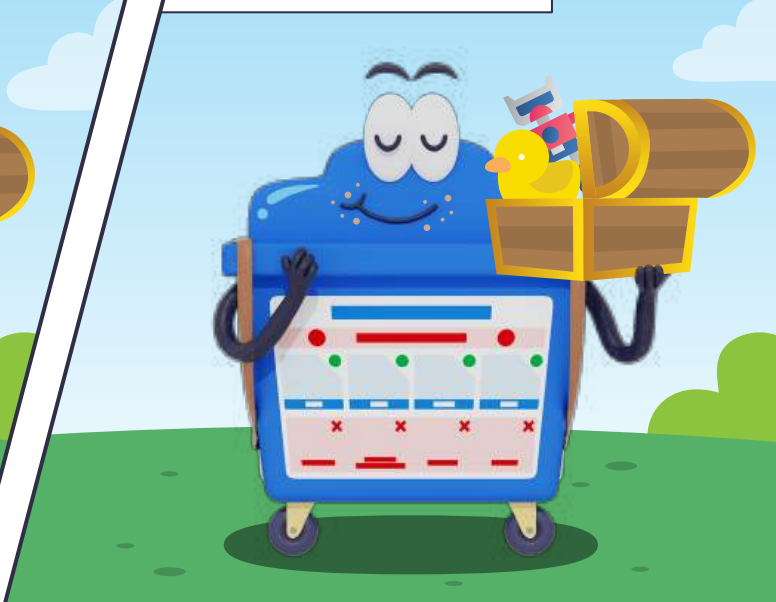
DRIVEN BY CURIOSITY, BLOOBIN PICKS UP THE TREASURE CHEST.



THE CHEST IS BRIMMING WITH TOYS!



HE TAKES A HUGE BITE...



...BUT SOON FINDS HIMSELF EXPERIENCING A TUMMY ACHE.

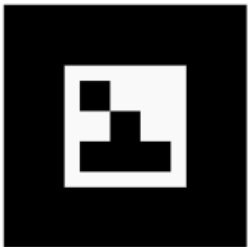
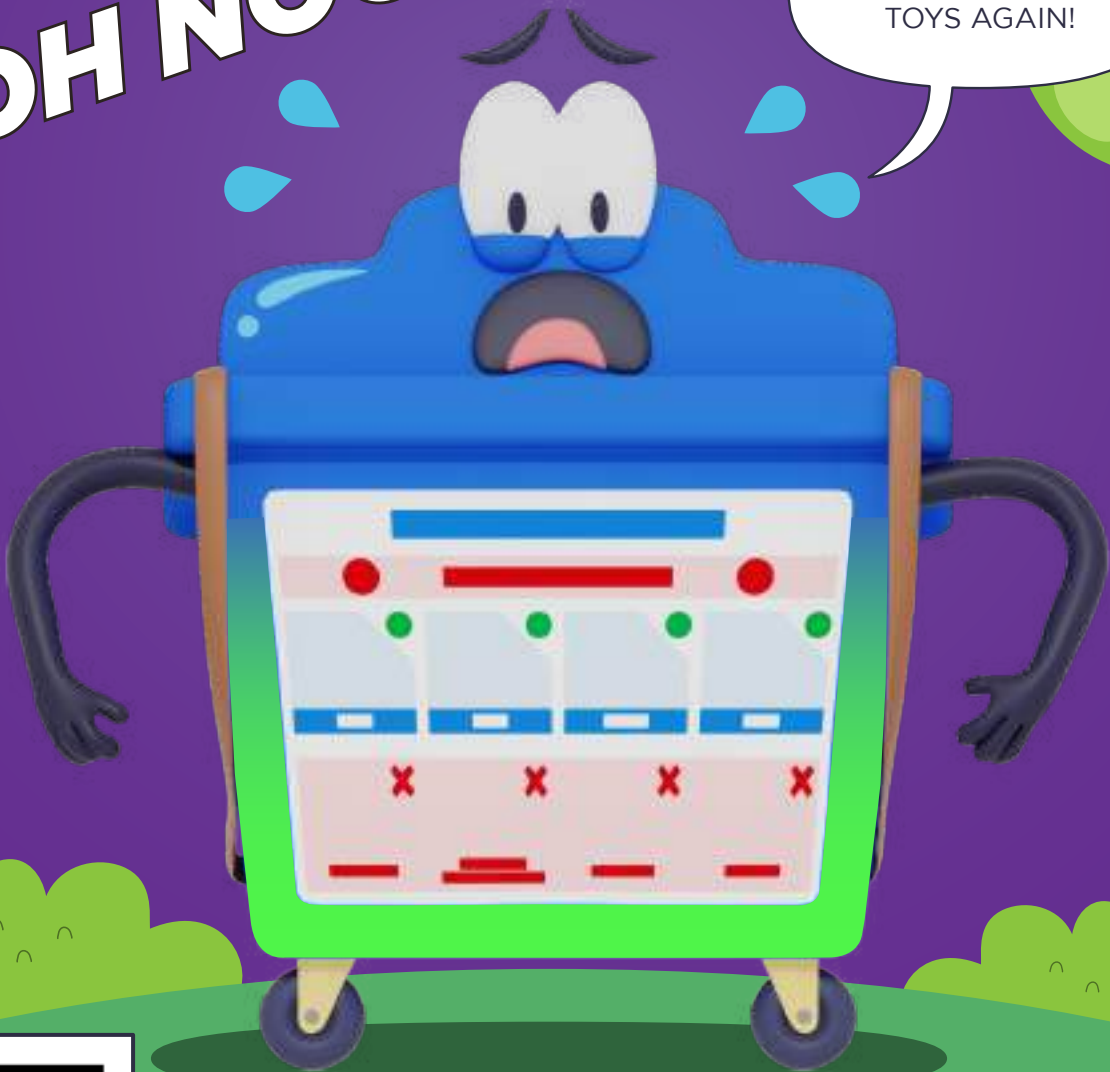


GO TO PAGE 17

BLOOBIN STARTS FEELING SICK AND TURNING GREEN.

OH NOOOOO!

I'M NEVER HAVING TOYS AGAIN!



GO TO PAGE 20

READ THE INSTRUCTION ON PAGE 1 TO ACTIVATE THIS AR EXPERIENCE!

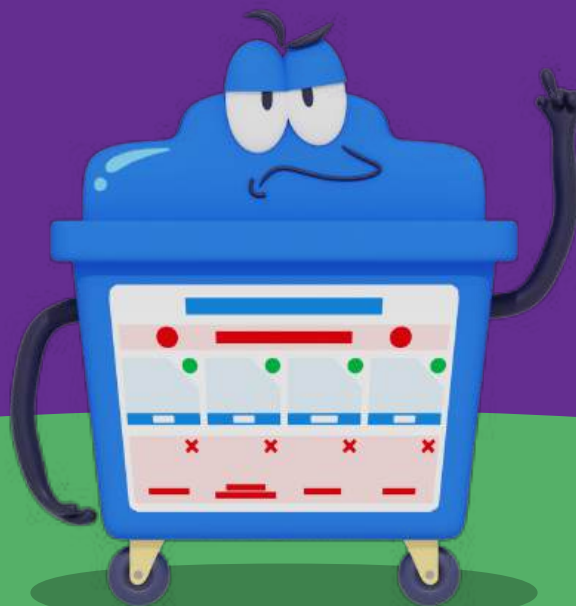
Bloobin fell sick!



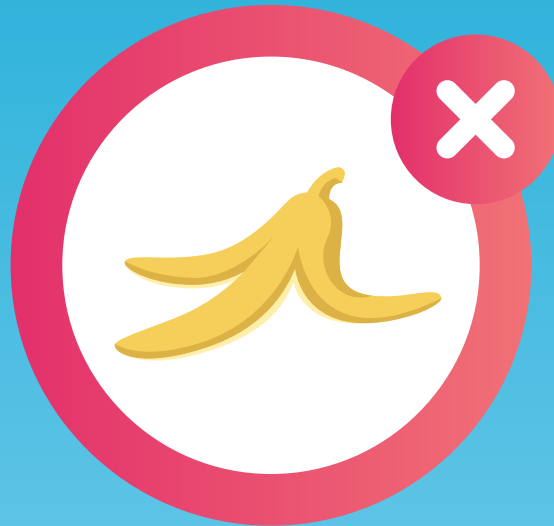
**CLEANED BISCUIT TINS ARE RECYCLABLE
AND SHOULD BE GIVEN TO ME!**

**TRY AGAIN TO HELP ME
GET MORE RECYCLABLES SO THAT
I CAN FEEL BETTER**

RESTART
(GO TO PAGE 3)



Bloobin regained his health!

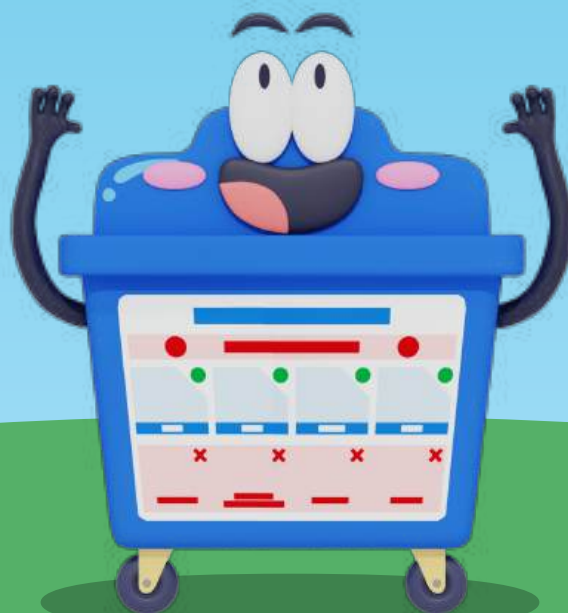


FOOD WASTE

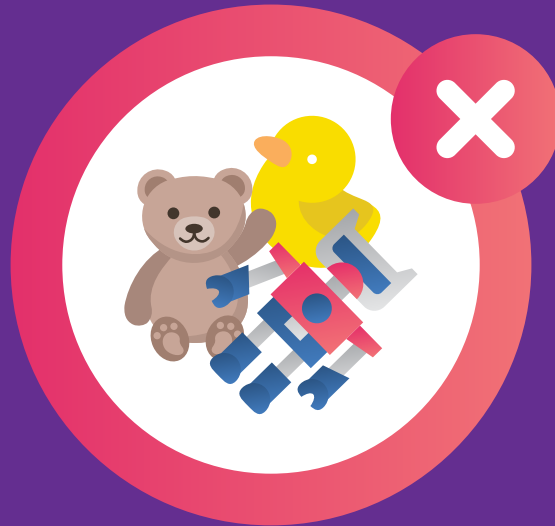
THANKS FOR HELPING ME GET RID OF
NON-RECYCLABLES. THEY MAKE ME SICK!

PLAY AGAIN TO EMBARK ON
A DIFFERENT ADVENTURE WITH ME!

RESTART
(GO TO PAGE 3)



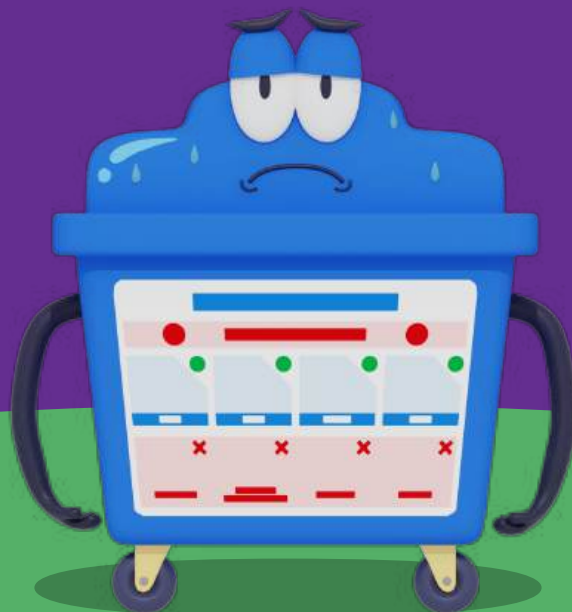
Bloobin fell sick!



I DON'T LIKE TOYS! THEY SHOULD
BE DONATED IF IN GOOD CONDITION.

TRY AGAIN TO HELP ME GET MORE
RECYCLABLES SO THAT I CAN FEEL BETTER

RESTART
(GO TO PAGE 3)



Bloobin is recharged!



THANKS FOR FEEDING ME
YUMMY RECYCLABLES!

PLAY AGAIN TO EMBARK ON
A DIFFERENT ADVENTURE WITH ME!

RESTART
(GO TO PAGE 3)



Thank You for Joining Bloobin's Recycling Adventure!

Hooray! You've successfully completed Bloobin's Recycling Adventure. Thank you for embarking on this extraordinary journey with Bloobin. Here are some important reminders:

Simple Steps to Recycling Right

- 1 **CHECK** IF YOUR ITEMS CAN BE RECYCLED AT [GO.GOV.SG/RECYCLERIGHT](https://go.gov.sg/recycleright)
- 2 MAKE SURE YOUR RECYCLABLES ARE **CLEAN** BEFORE GIVING THEM TO BLOOBIN.
- 3 **RECYCLE!**
- 4 REMEMBER TO REDUCE WASTE, DONATE AND REUSE ITEMS WHENEVER POSSIBLE.

Keep up the great work and continue to **Recycle Right**. Together, we can create a cleaner and greener world!



LEARN MORE ABOUT BLOOBIN AND RECYCLE RIGHT AT
go.gov.sg/recycle

